

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Mentzer Media
Attention: Accounts Payable
600 Fairmont Avenue - Suite #306
Towson, MD 21204

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
316488-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
60 Plus Association	60 Plus Association	94

Flight Dates	Order #	Alt Order #
11/01/12 - 11/05/12	316488	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
12736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/02/12	11/05/12	M-F 7-9am	7-9am M-F	M--F--	:30	2	\$4,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 M--F-- 2 \$4,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ F 11/02/12 8:46 AM M-F 7-9am 7-9am M-F :30 SPA12TV18H \$4,250.00 NM 1 WXYZ M 11/05/12 8:41 AM M-F 7-9am 7-9am M-F :30 SPA12TV18H \$4,250.00 NM									
2	11/02/12	11/05/12	Dr. Oz	4-5pm M-F	M--F--	:30	2	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 M--F-- 2 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ F 11/02/12 4:29 PM Dr. Oz 4-5pm M-F :30 SPA12TV18H \$3,500.00 NM 1 WXYZ M 11/05/12 4:39 PM Dr. Oz 4-5pm M-F :30 SPA12TV18H \$3,500.00 NM									
3	11/02/12	11/05/12	5-6pm M-F	5-6pm M-F	M--F--	:30	2	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12 11/08/12 M--F-- 2 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ F 11/02/12 5:40 PM 5-6pm M-F 5-6pm M-F :30 SPA12TV18H \$5,000.00 NM 1 WXYZ M 11/05/12 5:52 PM 5-6pm M-F 5-6pm M-F :30 SPA12TV18H \$5,000.00 NM									

Total Spots **6** Gross Total **\$25,500.00**

Payment Terms 30 Days

Agency Commission **\$3,825.00**

Net Amount Due **\$21,675.00**